



Under the auspices of the
PRESIDENCY OF THE
REPUBLIC OF TURKEY



Halal and Healthy Life

"Awareness and Sustainability"



THE 6th ORGANIZATION OF ISLAMIC COOPERATION HALAL EXPO
&
WORLD HALAL SUMMIT 2018

29 November - 02 December 2018

New Exhibition Area of Istanbul / Eurasia Show and Art Center
Yenikapı / Istanbul / TURKEY

In association with:



Organized by:



6th OIC HALAL EXPO

29 Nov - 02 Dec 2018, Istanbul / TURKEY

Organization of Islamic Cooperation (OIC) Fair is the biggest Halal organization of the world brings the professionals, institutions and organizations together.

STATISTICS FOR 2017



72
COUNTRIES



29.800
VISITORS



150
EXHIBITORS



7.000 sqm
EXHIBITION AREA



6.480
B2B MEETINGS

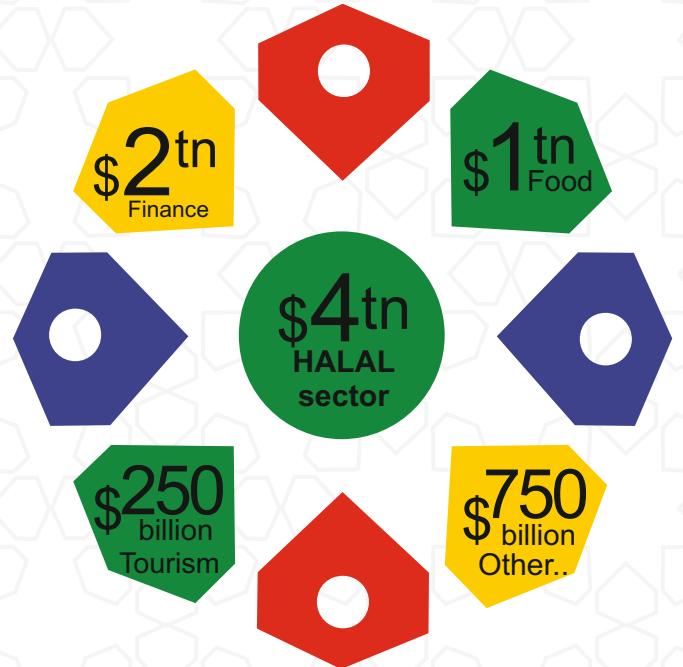


6th OIC Halal Expo 2018

Under the auspices of the Presidency of the Republic of Turkey the 6th Organization of Islamic Cooperation (OIC) Halal Expo, organized by Discover Events in association with the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for Islamic Countries (SMIIC), will be held at Eurasia Show and Art Center on 29 November – 02 December 2018.

Being supported by the Turkish Ministry of Trade in particular and other related ministries, public institutions and non-governmental organizations, the event will host an estimated number of 40.000 visitors and over 300 local and international exhibitors with leading profiles in Halal production and services, covering many fields such as food, finance, cosmetics, tourism, chemicals, packaging, machinery, Islamic lifestyle and modest fashion, etc. An unprecedented Hosted Buyer Program will be also organized as a side-event to set local and international buyers up in new business opportunities.

The world's largest halal event is scheduled to be inaugurated by H.E. Mr. Recep Tayyip Erdogan, the President of the Republic of Turkey.



Organized by;

DISCOVER
EVENTS
ASEL ULUSLARARASI FUAR HİZMETLERİ

halalexpo.com.tr
worldhalalsummit.com.tr

Why Exhibit?

POWERFUL INTERNATIONAL HOSTED BUYER PROGRAM MEET KEY DECISION MAKERS

The 6th OIC Halal Expo is a unique international business platform creating business opportunities for professionals and buyers from Turkey, Middle East, Central and Western Europe, Balkan region and Africa.

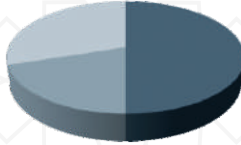


REACH THE GLOBAL AUDIENCE BY EXHIBITING AT THE WORLD'S LARGEST HALAL EVENT!

Showcase your products, services and business potential at the largest Halal exhibition in the world that provides the opportunity to increase your trade share in the Halal sector with a total volume of \$ 4 tn.

MEET HALAL INDUSTRY ACTORS AND SIZE THE OPPORTUNITY TO PROFIT FROM COMMON INTERESTS

Get an opportunity to show your brand to the world business community at the 6th OIC Halal Expo which brings together numerous sectors such as Food&Beverage, Tourism&Accommodation, Finance, IT, Textile, Pharmaceutical&Cosmetics Products and Franchise.



FIND NEW DEALERS - ENHANCE YOUR BRAND AWARENESS AT THE EXCEPTIONALLY RATED EXPO!

Showcase your products and projects to global and regional Halal sector investors. As an exhibitor you have exceptional direct access to the biggest and most active halal business investors.

THE WORLD HALAL SUMMIT AND HIGHEST LEVEL ORGANIZATIONS AT THE SAME PLATFORM!

Be the first to witness the latest sector developments during our conference program under the theme of **Halal and Healthy Life: "Awareness and Sustainability"** with the participation of international academics, public and private sector representatives. Get an opportunity to visit the ministries, municipalities, authorities of the relevant public institutions at their individual stands.



HOW ABOUT BENEFITING FROM THE PRESENCE OF THE MOST INFLUENTIAL INTERNATIONAL MEDIA?

The 6th OIC Halal Expo and the World Halal Summit Istanbul as the biggest global organization in terms of Halal are being reflected in influential international media widely thanks to the national and international media sponsorships. Get your chance to increase brand awareness and add value to the prestige of your business!



Exhibitor Profile

Food & Beverage
Manufacturing
Food Processing
Packaging
HORECA
Cosmetics & Personal Care
Medicine
Pharmaceutical Products
Franchising
Logistics

Halal Tourism
Health Tourism
Islamic Finance
Textile & Modest Fashion
Publishing
Halal Certification Bodies
Non-Governmental Organizations
Public Sectors
Education
Media



Visitor Profile

Purchasing Authorities & Buyers
Producers
Importers
Exporters
Wholesalers
Retailers

Entrepreneurs
Investors
Universities
International & Local
Public Authorities
Cooks, etc.



Identification Of The Organization

EXHIBITION	6 th OIC Halal Expo 2018
SUMMIT	World Halal Summit 2018
DATE	29 November - 02 December 2018
WEBSITE	www.halalexpo.com.tr www.worldhalalsummit.com.tr
VENUE	New Exhibition Area of Istanbul Eurasia Show and Art Center / Yenikapı
ORGANIZER	Discover Events
ASSOCIATION WITH	The Islamic Centre for Development of Trade (ICDT) The Standards and Metrology Institute for Islamic Countries (SMIIC)



Under the auspices of the
**PRESIDENCY OF THE
REPUBLIC OF TURKEY**

In association with:



Organized by:



Supported by:



Helal
Akreditasyon
Kurumu
(HAK)



TSE
TÜRK STANDARTLARI ENSTİTÜSÜ



TİM TÜRKİYE
HİRAĞATÇILAR
MECLİSİ

DEİK
DIŞ EKONOMİK İLİŞKİLER KURULU
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DERNEĞİ

IHATO
International Halal Tourism Organization

TARİHAKON

M.T.F.B.

TÜRGEV

Türes

TABA
TURKISH AFRICAN
BUSINESS ASSOCIATION



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HelalExpo
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The expo is organized under the authorization of TOBB according to the law 5174.